



August 28, 2017

Mr. Brian J. Wagner President National Association of Postal Supervisors 1727 King Street, Suite 400 Alexandria, VA 22314-2753

Dear Brian:

As a matter of general interest, effective September 3, the First-Class Mail parcel category will be renamed, "First-Class Package Service – Retail." This change is related to the July 28 approval by the Postal Regulatory Commission for the Postal Service to price First-Class Mail parcels under competitive rules.

The subject name and pricing change will not affect mailing standards, delivery commitments, or Extra Services available for the product.

We have enclosed a Retail Service Talk, Frequently Asked Questions document and poster concerning this matter.

Please contact Bruce Nicholson at 7773 if you have questions concerning this matter.

Sincerely,

Alan S. Moore

Manager

Labor Relations Policies and Programs

Enclosures



# Internal Frequently Asked Questions (FAQs)

Transfer of First-Class Mail® parcel to Competitive Price Listing & Name Change

# Q. Why is the Postal Service changing the name of First-Class Mail® parcels to First-Class Package Service-Retail™ on September 3, 2017?

**A.** Postal Regulatory Commission approved the Postal Service to transfer First-Class Mail parcels from the market dominant to the competitive product listing. With this change the product new name will be First-Class Package Service-Retail (FCPS-Retail).

#### Q. Are there any changes in service for the renamed product?

**A.** No, First-Class Package Service-Retail still has the same mailing standards and delivery commitments. It allows customers to mail up to 13 ounces, and provides free USPS Tracking®.

### Q. Will I still be able to use the same Extra Services to mail my First-Class Package Service-Retail items?

A. Yes, all the current Extra Services that was available for First-Class Mail parcels will also be available for First-Class Package Service-Retail

- Insurance
- Signature Confirmation
- Certified Mail
- Return Receipt

#### Q. Are there any changes to First-Class Mail letters and flats?

A. No, this change only applies to First-Class Package Service-Retail.

#### Q. What should employees tell customers about this change?

**A.** If customers ask about the change, Sales and Service Associates (SSA's) can inform them that the Postal Service realigns our prices and services to keep up with the current market pricing.

#### Q. How will this change affect our business?

**A.** The Postal Service has been approved to increase the price of this product. The starting price for the product will be \$3.00 with will enable us to cover cost for the product.

#### Q. Why are retail printer labels not reflecting the new name on September 3, 2017?

**A.** Labels that are generated from Retail System Software (RSS) will be updated October 06, 2017 to reflect the new name and will coincide with the Data Collection System change date.

#### Q. Will customers using Self-Service Kiosk (SSK) see the new name and prices?

A. Yes, all customer facing portals will be updated to reflect the new name and prices.



#### Q. Can a commercial customer use First-Class Package Service-Retail?

**A.** No. The authorized postage payment options are affixed postage stamps and postage evidencing systems. Permits are not allowed for the product.

#### Q. What happens if both Retail and Commercial packages are presented together?

**A**. Separate the FCPS-Retail items (which should have a form of postage on each piece). Enter the Commercial FCPS items in *PostalOne!* and request that the customer always have the two products separated for verification purposes.

## Q. What are the differences between First-Class Package Service-Retail and First-Class Package Service-Commercial?

A.

	First-Class Mail Package Service-Retail	First-Class Package Service- Commercial
Sortation Discounts	None - Single piece per ounce pricing only	None - Single piece per ounce pricing only Optional ADC Presort – no price discount
Barcode Required	No (applied at retail/Label 400 for USPS/Tracking)	IMpb required or pay noncompliance fee
Markings Required	None	"First-Class Package" or "First- Class PKG"
Physical Standards	Up to 13 ounces	Up to 16 ounces
Content Standards	Can be used for any mailable item, including documents and personal correspondence	May not contain documents or personal correspondence
Postal Inspection	Sealed against Postal Inspection	Not sealed against Postal Inspection
Postage Payment	1. Affixed Postage Stamps	1
Options	2. Postage Evidencing System	Postage evidencing system
Permit Imprint Volume Requirements	Not applicable	50 pieces or 50 pounds under an approved Manifest Mailing System (including eVS)

<sup>1.</sup> Each First-Class Package Service parcel bearing postage evidencing system indicia (IBI Meter or PC Postage) must bear the full numerical value of postage at the First-Class Package Service price for which it qualifies.